

# Communicating with Survivors Using Video: Best Practices

Video conferencing is a tool victim service programs can use to communicate with survivors who face barriers to accessing services. For survivors who have disabilities, who must travel a long distance to the program's location, who have scheduling or childcare issues, or who have language access barriers, video conferencing can give survivors more options in how they seek services.

Video conferencing can address or minimize barriers that survivor might face (language barrier, distance, etc.), and also add a more can add a more personal interaction, beyond phone or email.

Programs are using video conferencing for advocacy and to offer additional services in a variety of ways, including:

- Therapy: A few local programs are beginning to use video conferencing to provide telemedicine/telemental-health sessions, which can be regular therapy or counseling sessions using telecommunication and may be used together with in-person communications.
- Virtual Legal Consult: Programs and legal assistance organizations have also begun using video conferencing to provide legal consultations. This is a low-cost opportunity for survivors to access legal assistance, saving long travel times for survivors or staff.

# **Videoconferencing Technology**

There are two main approaches to video conferencing: web conferencing services, and video conferencing hardware.

Web conferencing services include software, app, and browser-based options that use built-in cameras and microphones on a computer, tablet, or smartphone. These options are often free or inexpensive and are readily available. However, web-based software may provide lower video quality. Browser-based services

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may offer a higher level of security and often don't require an account set up or download, which is an important option for communicating with survivors.

High quality video conferencing hardware uses free-standing microphones, cameras, and networking equipment in a dedicated space, sometimes even a mobile conferencing lab. Video conferencing hardware is more expensive, requires an installation process, and may limit the locations a survivor can participate from.

A drawback to both approaches is that limited Internet bandwidth (the speed of the user's Internet) can also create challenges. Low-quality services and slow internet speeds may make the video image choppy or prone to freezing up, the audio or video portion may lag, or may cut off all together. If the client or the program does not have high-speed internet, the video may not work at all. For options that rely on software, updates to a current version may complicate the process of connecting.

# **Safety Planning and Supporting Survivors**

The true security of any video conferencing platform is going to depend on the security of all computers/devices being used. Programs using video conferencing should take every step possible to maintain the security of their technology and work to ensure everyone using the service is informed of security needs and risks.

#### **Best Practice:**

If using video conferencing to communicate with a survivor who is using a personal or public computer, it's important to be aware that their computer/device could be monitored by the abusive person. Depending on the type of video conferencing used, it may also be possible for someone to know who the survivor is speaking to, when the call was made, and even how long the call took simply by accessing the computer or device the survivor used. Advocates should talk to the survivor about computer/device safety and security. Read more about spyware.

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If the program is unsure about the security of the service or the users' devices, be cautious about the kind of information being shared. Advocates and survivors can also discuss using more secure methods of communicating, such as phone or inperson.

Some video conferencing software allows the user to record the video and the audio. Programs should not use those features when communicating with survivors. Doing so could create privacy risks for the survivor and may not meet the program's confidentiality obligations. Online communication should be treated similarly to in-person communication where conversations with survivors are not recorded except through minimal hand-written notes. Programs should also make sure that the computer/device does not log contacts and details of any calls.

## **Minimize Disruptions**

Programs want to provide quality services to survivors at all times, including when using technology to communicate. Set up a plan of action for disruptions or video call drops so advocates can continue to assist survivors with consistency and care.

## **Best Practice:**

- To manage poor internet connections, use a combination of web conferencing for video and a landline or cell phone for audio. In the event that the internet fails, the audio connection will remain.
- Develop a plan of action if the survivor has to abruptly end the call. The
  plan should include if the survivor has to call back or if the advocate will call
  back, how long they will wait before reconnecting, or the best way to
  follow up, if they cannot return to the call. Consider using your program's
  practices for how to handle a situation when a phone call is dropped.

# **Ensure Appropriate Staff Use**

The convenience of videoconferencing means that survivors and advocates can be connected at any time. It is important to set boundaries of contact time to ensure

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that advocates can practice self-care. Likewise, if a video conversation is happening, advocates should make sure they are in a quiet secluded place so that survivors' information is protected and not shared with anyone else.

## **Best Practice:**

- Advocates should not use their personal devices or accounts to communicate with survivors. Use program-owned devices, and create work accounts for the sole purpose of communicating with survivors to maintain proper communication and limit confidentiality concerns.
- If working with other community agencies to coordinate and connect survivors to services through video conferencing, the program should work to ensure they will be implementing security practices, and that anyone providing online or video counseling or legal consultation is properly trained and certified.

## **Building Trust Without In-Person Interactions**

Video conferencing is different than face-to-face communication. While video does offer more visual and audio cues than phone, email, text or chat conversation, more effort may still be needed to create the intimacy and trust needed for a survivor to feel comfortable.

### **Best Practice:**

- Talk with survivors about the safety of their surroundings when
  videoconferencing. Since it can be mobile, survivors may be anywhere:
  their home, workplace, school, a library, a coffee shop, or at a friend's
  house. Even if their computer is secure, depending on where they are, their
  conversations could be overheard by anyone, including the abusive partner
  or someone they have not disclosed the abuse to previously.
- Check in with the survivor regularly to see if communicating via videoconferencing is still comfortable and feels safe. Survivors who are more used to communicating over video may feel more comfortable than

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- someone who isn't familiar with this type of communication. Offer other ways to communicate, including the audio-only option in the web conferencing service, a phone call, online chat, or in-person.
- Create handouts or tips on how survivors can access the video conferencing service. Test the technology to make sure it works properly before meeting with survivors. This will help cut down on confusion and identify possible connection issues before the actual meeting.

# **Accessible Technology and Communicating with Survivors**

Video conferencing can be a great tool to reach survivors who may be remote or unable to leave their homes. The ability to still seek services and connect with someone can give survivors resources and support they may not have otherwise thought possible for them.

## **Best Practice:**

- If a survivor is located in a geographic region where internet coverage is weak, video conferencing may not be the best method of connecting.
- If a survivor has a disability and uses assistive technology, their assistive tech may not be compatible with the video conferencing platform, or they may not be able to utilize all of the features the video conferencing program offers.
- If interpretation is needed, identify qualified interpreters for videoconferencing in advance and ensure that they can and know how to use the videoconferencing platform.
- Do practice runs to test the video platform and plan for any issues that may come up or what to do if the video conferencing does not work.

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